



Business

Name of Course	BTEC Tech Award in Enterprise
Exam Board	EDEXCEL
Course Description (What you will learn on the course)	<p>This course allows students to learn about what is it like to own your own business / enterprise. It is an exciting and challenging course.</p> <p>It will help prepare students for an enterprising future by studying and practising knowledge, behaviours and skills related to researching, planning for, pitching and reviewing an enterprise. Think Dragons Den!</p> <p>It t will enable students to develop technical skill, such as market research, planning, promotion and finance using realistic work scenarios.</p> <p>Students will also be involved in a market place event allowing them to come into contact with local entrepreneurs and discover the ins and outs of their business.</p>
Learning & Assessment Method	<p>Component 1 – Exploring Enterprises. 30 % of your final mark. This is a piece of coursework.</p> <p>Component 2 – Planning and Pitching an Enterprise. 30 % of your final mark. This is a piece of coursework.</p> <p>Component 3 – Promotion and Finance. 40 % of your final mark. This is a an external examination.</p>
Requirements	None. This is an Option Subject.
Career and Learning Progression (What will I be able to do after this)	<p>Learners who generally achieve at Level 2 qualification might consider progression to:</p> <ul style="list-style-type: none">• A Levels as preparation for entry into higher education in a range of subjects• study of a vocational qualification at Level 3, such as a BTEC National in Enterprise and Entrepreneurship, which prepares



St Aidan's Catholic Academy

*'We believe that God has created each person to celebrate **life to the full**'*



course?)

them to enter employment or apprenticeships, or to move on to higher education by studying a degree in the business sector.